

2.6 Participate in and Promote the C-PACE Program

5 Points

10 Points

15 Points

20 Points

25 Points

Action Updates

This action has been revised for the **current certification cycle**. A version of this action from the prior program year is [available for comparison](#). Edits are highlighted in yellow. (Last updated 2021)

Objective

Empower your community's commercial property owners to reduce energy consumption by making clean energy improvements such as energy-efficient boilers, upgraded insulation, new windows, or solar installations, with affordable, long-term financing from Commercial Property Assessment Clean Energy (C-PACE), a program of Connecticut Green Bank.

Complementary Action:

- [Benchmark Energy and Water Use for Multifamily Housing](#)

What to Do

The more you do, the more points you earn.

1. Pass a municipal resolution to opt-in to C-PACE, sign a legal agreement with C-PACE, and post a link to information about C-PACE on your municipality's website. After passing your C-PACE resolution, ongoing events and education initiatives qualify for points (see below) **(5 points)**

Submit: A certified copy of your municipality's legal agreement with C-PACE. Please also submit a screenshot of a link to <https://www.cpace.com/Building-Owner> on your municipality's website.

Timeframe for Credit: Eligible for new action credit. This action falls under the action type "Implementation Projects" (see ["Timeframe for Credit" Guidance Document](#) for submission requirements).

2. Encourage local building owners to access C-PACE financing. **(5 points or 10 points)**

- Organize educational events, or conduct educational outreach to individual property owners. **(5 points)**

Submit: Depending on the specific strategy or combination of strategies you chose, submit a list of the education events and the dates that they were held or any other documentation that verifies your municipality's efforts to encourage local building owners to access C-PACE financing, and the outcomes of your outreach (e.g. level of response/participation, referrals to C-PACE program)

Timeframe for Credit: Eligible for new action credit and rolling credit. This action falls under the action type "Outreach, Education, Programs, Campaigns, Recognition/Designation in External Program, and Funding" (see ["Timeframe for Credit" Guidance Document](#) for submission requirements).

OR

- In coordination with CT Green Bank, identify properties and property owners ideal for green energy projects, and reach out for participation in C-PACE. Reach out to c-pace@ctgreenbank.com, to get started **(10 points)**

All elements must be completed to receive credit

a. Have a combination of your Economic Development Coordinator/members of the Economic Development Commission, Town Assessor, Town Manager, Planner, or similar attend a program overview call with the CT Green Bank to identify properties for projects.

b. Develop list of identified properties in coordination with CT Green Bank.

c. Conduct outreach and engagement to identified property owners for C-PACE program participation. Leverage program materials and staff expertise at the Green bank to more successfully drive program interest and participation.

Submit: The date of the training/call and the name and title of who attended. A letter from the CT Green Bank stating this list has been developed. A summary of the outreach strategies employed to engage property owners about CT Green Bank projects and opportunities.

Timeframe for Credit: Eligible for new and rolling action credit. This action falls under the action type "Websites, Maps, Inventories, Checklist, Assessment, Plans, Ordinances, Policies, Regulations, and Resolutions" (see ["Timeframe for Credit" Guidance Document](#) for submission requirements).

3. Earn credit for C-PACE projects approved by the Green Bank for commercial and industrial buildings undertaking clean energy improvements on their property. Municipalities with fewer than 5 projects may earn 5 points, and those with 5 or more projects may earn 10 points. **(5 or 10 points)**

Submit: A list of buildings approved for and closed on C-PACE financing. The list may be obtained by contacting, c-pace@ctgreenbank.com, or any other list of relevant buildings provided by the town.

Timeframe for Credit: Eligible for new action credit. This action falls under the action type "Implementation Projects" (see ["Timeframe for Credit" Guidance Document](#) for submission requirements).

Timeframe for Credit

Actions can either be "New" or considered for "Rolling Credit."

New Action Credit. Any action completed within the past three years (from January 1 of the year seeking certification) is eligible for potential certification points. If you are applying for recertification in your year of expiration, you may not claim New Action Credit for items that previously received credit.

Rolling Credit. For any action older than three years (from January 1 of the year seeking certification), you must demonstrate ongoing, currently relevant, and meaningful impact in your community to be considered for certification points. If you are applying for recertification in your year of expiration, you must apply for Rolling Credit for any item that previously received credit, even if it was completed within the past three years.

View the ["Timeframe for Credit" Guidance Document](#) for detailed submission requirements.

Engaging Partners

Sustainable CT encourages regional collaboration and other forms of partnership. For every action, please complete the "Partners" box in your submission, indicating the name(s) of any municipalities and/or organizations you partnered with (if any) and a brief description of your municipality's role. If you collaborate with other municipalities, each community will receive points. For additional information, please see the ["Partners Guidance Document"](#).

Potential Municipal and Community Collaborators

Your municipality's legislative body, legal counsel, and community stakeholders, such as business owners, nonprofit leaders and multifamily property owners, should collaborate with the Connecticut Green Bank.

Funding

If available, below are potential funding sources specific to this Action. For a complete listing of potential funding

opportunities to assist with implementing Sustainable CT Actions, please visit the [Sustainable CT Grants Portal](#), which is searchable by Action. Please also visit the [Support for Your Town](#) page for opportunities for technical assistance and other supports.

- [Urban Act Grant Program](#)
- [Municipal Grant Program \(MGP\)](#)
- [C-PACE Financing](#)
- [More About C-PACE Financing](#)

Resources

Toolkits, Calculators, Guidance Documents

- [CPACE Resources for Municipalities](#), providing a Sample Municipal Resolution, Sample C-PACE Agreement, Program Guidelines and FAQs for Municipalities
- [Promote CPACE in Your Community](#)
- [The Community|EnergyVision Action Guide](#)

Organizations and Relevant Programs

- [C-PACE](#)
- [Connecticut Green Bank](#)

Benefits

Your community's commercial property owners reduce energy consumption by making clean energy improvements in local residential and industrial buildings, resulting in positive environmental impacts, reduced greenhouse gas emissions, and improved community health and economic well-being.

CT Success Stories

- [Middletown - Oct 2019 Certification](#)
- [Vernon - Oct 2019 Certification](#)
- [West Hartford - Oct 2018 Certification](#)
- [Westport - Oct 2018 Certification](#)
- [Fairfield - Nov 2021 Certification](#)
- [Greenwich - Nov 2021 Certification](#)
- [West Hartford - Nov 2021 Certification](#)