


# Principles for Action Inclusion in Sustainable CT

*Developed by the Municipal Certification Committee from the 2017 Working Group criteria used to determine whether an action should be considered for inclusion in Sustainable CT*



## Optimizing the action

- *Collaboration*: The action enables/encourages multi-town collaboration.
- *Multisolving*: The action generate multiple, co-existing benefits. Those benefits may extend to other categories of Sustainable CT.
- *Equity*: The action has the potential to reduce disparities for the most marginalized populations while improving well-being for all.
- *Policy Alignment*: The action aligns with state goals.
- *Measurement*: There are reliable existing or easily obtainable data indicators available to measure progress over time.
- *Applicability/Replicability*: The action is applicable to and easily replicable for most towns (small/large, rural/urban).
- *Forward-Looking*: The action is forward-looking (e.g., awards points for something framed in the positive, rather than ban).

*Actions included in Sustainable CT should meet all or most of these guiding principles, with flexibility in the discretion of Sustainable CT staff, who will collaborate with thought leaders to help make determinations.*