

5.5 Promote Public Transit and Other Mobility Strategies

5 – 60 Points

Objective

Facilitate enhanced use, better coordination of public transit, and other mobility strategies, like walking and bicycling.

Complementary actions:

- [Implement Sustainability into Plan of Conservation and Development and Zoning](#)
- [Implement Complete Streets](#)
- [Promote Effective Parking Management](#)
- [Encourage Smart Commuting](#)
- [Design and Implement a Housing Needs Assessment](#)

What to Do

The list below is illustrative but not exhaustive. Innovative actions not listed here will be considered, so long as they advance the objectives of this Action. Successful implementation will likely require your municipality's partnership with state and regional entities. In collaboratives, each participating municipality will receive points.

The more you do, the more points you earn.

1. Educate residents via existing regional mobility managers, websites, and social media apps, about alternative routes and transportation methods. Your community may also receive points for providing educational materials to residents directly about transit options, routes, schedules, pricing and other information relevant to use. **(5 points)**

Submit: Overview of your outreach (5 sentences maximum) and examples of your outreach and educational materials, such as flyers, articles, letters, and website links.

2. With a robust process of community engagement and education, conduct a community mobility needs assessment. Identify study areas, and evaluate: age and mobility demographics; economic information (projected job growth or loss and expected future income); community services (access to child care, access to health care, etc.); community access to all forms of transportation; and strategies to address first and last mile needs of transit and non-motorized transportation users. Also analyze: transportation gaps, based on existing transit options and demand estimates; zoning and transportation-related provisions, such as minimum net residential density within ½ mile of transit facilities (if any). Strategize to: address any problems revealed by the zoning analysis; diversify transportation options to meet the needs; and include recommended zoning changes. Consider coordinating this process with the Sustainable CT Action [Design and Implement Housing Needs Assessment Action](#). **(10 points)**

Submit: The transportation needs assessment; plus evidence that the assessment was distributed to relevant municipal departments.

3. In collaboration with other municipalities, regional entities and other stakeholders, coordinate local, state, and interstate transit schedules to ensure proper connections. Consider timing and connections

to programs, commercial centers and employment opportunities. **(15 points)**

Submit: A narrative description of less than 200 words, describing the misalignment that existed between transit schedules and other programs, and what affirmative steps your municipality took to address the misalignment, what you changed to create greater coordination, and which partners were involved in that process. In a collaborative, each participating municipality will receive points.

4. Support shared mobility services, such as a municipal partnership with a bicycle-share service or an electric car-share service. **(15 points)**

Submit: A partnership letter, contract or other written articulation of the collaboration between your municipality and your business or other community partner to establish shared mobility services.

5. Ensure that your municipal transit vehicles meet the needs of all users, including but not limited to bicyclists and pedestrians of all abilities. When purchasing or leasing new vehicles, your town representative(s) must seek vehicles that meet the needs of all users and state those conditions in your municipality's RFPs or RFQs. Your town or city can also earn points for retrofitting one or more vehicles the municipality already owns. **(15 points)**

Submit: Receipts, contracts or other documentation that verifies your municipality owns or uses one or more transit vehicles that can accommodate the needs of all users. A brief statement should accompany the relevant documentation, noting the specific features of the vehicle that make it an improvement over the previous, less inclusive-supportive vehicle(s). Submit before and after photographs, if possible.

Potential Municipal and Community Collaborators

Appropriate municipal and community stakeholders should be involved, with specific collaborators dependent upon the sub-actions selected.

Funding

For a complete listing of potential funding opportunities to assist with implementing Sustainable CT Actions, please visit the [Sustainable CT Grants Portal](#), which is searchable by Action. Please also visit the [Sustainable CT Resources for Certification](#) page for opportunities for technical assistance and other supports.

Resources

Toolkits, Calculators, Guidance Documents

- [Buses Move Connecticut](#)
- [Transit for Connecticut: A Better Connecticut Through Improved Bus Transit](#)
- [CT Train Information](#)
- [CT Bus Information](#)
- [CTrides](#)
- [CTtransit](#)

Organizations and Relevant Programs

- [BiCi Co. & The Center for Latino Progress](#)
- [Connecticut Association for Community Transportation](#)
- [Connecticut Fund for the Environment](#)

Benefits

Integrated, connected, and efficient transportation systems ensure that all residents have access to economic and social opportunities, and facilitate a healthy environment through greater physical activity and a thriving municipality. By promoting public transit and overall mobility, you empower your communities to evaluate a better method of transportation for themselves and their unique town needs. Moving away from single-

occupancy vehicles and focusing on shared modes of transit frees up congested roadways, fosters cleaner air and reduces greenhouse gas emissions. This Action will also help to reduce your residents' travel costs, giving them more money to spend in local businesses.

CT Success Stories

- [goNewHaven](#)
- [New Haven Bike-Sharing](#)

Credit for Past Action

- Education: Hard copy materials should include dissemination dates that occurred within 1 year prior to application submission.
- Your transportation needs assessment should have been completed within 5 years and the assessment must have been distributed within 1 year prior to application submission.
- Coordination of transit schedules with programs, services and employment opportunities must have occurred within 3 years prior to application submission.
- Shared mobility services: The document must be dated within 3 years prior to application submission.
- Each municipal transit vehicle that meets the needs of all users must have been in active use within 1 year prior to application submission.