

5.5 Promote Public Transit and Other Mobility Strategies

5 – 55 Points

Action Updates

This action has been revised for the **2019 certification cycle**. A version of this action from the prior program year is [available for comparison](#). Edits are highlighted in yellow.

Objective

Facilitate enhanced use, better coordination of public transit, and other mobility strategies, like walking and bicycling.

Complementary actions:

- [Implement Sustainability into Plan of Conservation and Development and Zoning](#)
- [Implement Complete Streets](#)
- [Promote Effective Parking Management](#)
- [Encourage Smart Commuting](#)
- [Design and Implement a Housing Needs Assessment](#)

What to Do

When municipalities collaborate to implement one or more of these actions, each participating municipality will receive points.

The more you do, the more points you earn.

1. Educate residents via existing regional mobility managers, websites, and social media apps, about alternative routes and transportation methods. Your community may also receive points for providing educational materials to residents directly about transit options, routes, schedules, pricing and other information relevant to use. **(5 points)**

Submit: Overview of your outreach (5 sentences maximum) and examples of your outreach and educational materials, such as flyers, articles, letters, and website links.

2. Conduct a bicycle education program that teaches participants how to safely operate their bicycles in varied settings and improve bicycle riding and handling skills. The program should convene for a minimum of 4 hours total, which can be held over multiple sessions. Your municipality may work with one more partner organizations to implement the program. **(5 points)**

Submit: The name of the program, the dates during which it was held, the number of participants, and a list of the learning objectives for the program.

3. Conduct a bicycle and/or pedestrian audit. The audit should include an inventory and analysis of the availability of sidewalks, curb ramps, crosswalks, off-road bicycle and pedestrian paths, bicycle lanes, shared use lanes, bicycle parking, pedestrian traffic signals, and any other additional components your municipality wishes to include. Based on the inventory and analysis and a process community engagement, the audit should further include specific recommendations on opportunities to improve bikability and walkability. The audit may focus on a specific neighborhood in your community. **(10**

points)

Submit: Your bicycle and/or pedestrian audit, inclusive of all the components listed above.

4. Create and formally adopt a bicycle and/or pedestrian plan that includes a vision statement, goals and objectives; an existing conditions analysis; recommendations on policy changes; and an implementation strategy. **(10 points)**

Submit: Your officially adopted Bicycle and/or Pedestrian Plan, inclusive of the required components listed above.

5. With a robust process of community engagement and education, conduct a community mobility needs assessment. Identify study areas, and evaluate: age and mobility demographics; economic information (projected job growth or loss and expected future income); community services (access to child care, access to health care, etc.); community access to all forms of transportation; and strategies to address first and last mile needs of transit and non-motorized transportation users. Also analyze: transportation gaps, based on existing transit options and demand estimates; zoning and transportation-related provisions, such as minimum net residential density within ½ mile of transit facilities (if any). Strategize to: address any problems revealed by the zoning analysis; diversify transportation options to meet the needs; and include recommended zoning changes. Consider coordinating this process with the Sustainable CT Action [Design and Implement Housing Needs Assessment Action](#). **(10 points)**

Submit: The transportation needs assessment; plus evidence that the assessment was distributed to relevant municipal departments.

6. Support shared mobility services, by having your municipality partner with a bicycle-share service or an electric car-share service. The operation of fixed route services, dial-a-ride services and paratransit are not eligible for points. **(15 points)**

Submit: A partnership letter, contract or other written articulation of the collaboration between your municipality and your business or other community partner to establish shared mobility services.

Credit for Past Action

- Education: Hard copy materials should include dissemination dates that occurred within 1 year prior to application submission.
- Your bicycle education program should have been completed with 1 year of application submission.
- Your bicycle and/or pedestrian audit should have been completed within 1 year of application submission.
- Your bicycle and/or pedestrian plan must have been adopted within with 10 years prior to application submission.
- Your transportation needs assessment should have been completed within 5 years and the assessment must have been distributed within 1 year prior to application submission.
- Shared mobility services: The document must be dated within 3 years prior to application submission.

Potential Municipal and Community Collaborators

Appropriate municipal and community stakeholders should be involved, with specific collaborators dependent upon the sub-actions selected.

Funding

For a complete listing of potential funding opportunities to assist with implementing Sustainable CT Actions,

please visit the [Sustainable CT Grants Portal](#), which is searchable by Action. Please also visit the [Sustainable CT Resources for Certification](#) page for opportunities for technical assistance and other supports.

- [Surface Transportation Program \(STP\)](#)
- [CBDG Section 108](#)
- [Connecticut TOD Fund](#)
- [Urban Act Grant Program](#)
- [Municipal Grant Program \(MGP\)](#)
- [CHEJ Small Grants Program](#)

Resources

Toolkits, Calculators, Guidance Documents

- [Buses Move Connecticut](#)
- [Transit for Connecticut: A Better Connecticut Through Improved Bus Transit](#)
- [CT Train Information](#)
- [CT Bus Information](#)
- [CTrides](#)
- [CTtransit](#)

Organizations and Relevant Programs

- [BiCi Co. & The Center for Latino Progress](#)
- [Connecticut Association for Community Transportation](#)
- [Connecticut Fund for the Environment](#)

Benefits

Integrated, connected, and efficient transportation systems ensure that all residents have access to economic and social opportunities, and facilitate a healthy environment through greater physical activity and a thriving municipality. By promoting public transit and overall mobility, you empower your communities to evaluate a better method of transportation for themselves and their unique town needs. Moving away from single-occupancy vehicles and focusing on shared modes of transit frees up congested roadways, fosters cleaner air and reduces greenhouse gas emissions. This Action will also help to reduce your residents' travel costs, giving them more money to spend in local businesses.

CT Success Stories

- [2018 South Windsor - Exceeded Submission Requirements](#)
- [2018 Westport - Exceeded Submission Requirements](#)
- [goNewHavengo](#)
- [New Haven Bike-Sharing](#)