



## Sustainable Connecticut Community Certification Report

This is the Sustainable Connecticut Certification Report of Stratford, a Sustainable Connecticut silver certified applicant.

Stratford was certified on October 27, 2020 with 450 points. Listed below is information regarding Stratford's Sustainable Connecticut efforts and materials associated with the applicant's certified actions.

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### Contact Information

The designated Sustainable Connecticut contact for Stratford is:

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## Actions Implemented

Each approved action and supporting documentation for which Stratford was approved for in 2020 appears below. Please enjoy this opportunity to view and learn from the information and materials provided.

Notes: Submission content was created by Stratford, and Sustainable CT makes no claims, promises or guarantees about the accuracy, completeness, or adequacy of the submission, beyond that an individual reviewer approved at least some elements of the action for certification. Further, standards for actions below may have changed, and the documentation listed may no longer satisfy requirements for that action. Finally, approved actions here may include some documents and descriptions in support of action elements that were not approved, in addition to elements that were approved. In preparing your own application, please rely only on the action write-ups for the current certification year to guide your submission. Please contact [info@sustainablect.org](mailto:info@sustainablect.org) with specific questions.

### 1. Inclusive and Equitable Community Impacts

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#### 1.1 Optimize for Equity – REQUIRED

30 Points

**Approved Information:** o 9.1.1 Completed Equity Kit for Up to Three Sustainable Actions - 30 Points

**Supporting Documentation:**

WORD: [ACTIVITY 9.1 OPTIMIZE FOR EQUITY.DOCX](#)

WORD: [ACTIVITY 9.1 OPTIMIZE FOR EQUITY SUBMISSION 2.DOCX](#)

WORD: [ACTIVITY 9 1 OPTIMIZE FOR EQUITY SUBMISSION 3](#)

### 2. Thriving Local Economies

## 2.1 Support Redevelopment of Brownfield Sites

80 Points

**Approved Information:** "1.1.1 Stratford Brownfields Inventory (15 points) 1.1.2 Stratford Brownfields Inventory Map (5 points) 1.1.4 Brownfields Grant Proposal (10 points) 1.1.5 Site Assessments (20 points) 1.1.6 Public meeting (5 points) 1.1.7 Market Brownfield Redevelopment Opportunities Presentation from National Brownfields Conference at the ""Redevelopment Rodeo"" (10 points) 1.1.8 Remediate and redevelop a brownfield site Center School brownfield site (15 points)"

### Supporting Documentation:

PDF: [2019 NATIONAL BROWNFIELDS CONFERENCE - LOS ANGELES PRESENTATION.PDF](#)

PDF: [BROWNFIELDS PROGRAM OVERVIEW- POCD.PDF](#)

PDF: [FINAL CENTER SCHOOL PCB CLEANUP CLOSURE REPORT - REDUCED.PDF](#)

PDF: [AAI-REPORTING-FACT-SHEET-AND-CHECKLIST-11 OLD SOUTH AVE.PDF](#)

PDF: [HRP PHASE II PROPOSAL - 11 OLD SOUTH AVE STRATFORD - FINAL.PDF](#)

PDF: [PHASE I ESA COVER LETTER.PDF](#)

PDF: [952 E BROADWAY\\_HBMA TECHNICAL MEMORANDUM.PDF](#)

PDF: [DRAFT 952 EAST BROADWAY ABATEMENT MONITORING REPORT.PDF](#)

PDF: [2020 EPA BROWNFIELDS - TOWN OF STRATFORD.PDF](#)

PDF: [CONFIRMATION THAT YOUR FY20 EPA BROWNFIELDS GRANT PROPOSAL WAS RECEIVED.PDF](#)

PDF: [STRATFORD BROWNFIELD INVENTORY MAP 2020](#)

EXCEL: [STRATFORD BROWNFIELDS INVENTORY 2020 FINAL](#)

PDF: [PHASE I ESA - 11 OLD SOUTH AVENUE STRATFORD EXECUTIVE SUMMARY](#)

IMAGE: [1.1.8CONTRACTPLATINGFLYER](#)

IMAGE: [1.1.8MERCERTOWERFLYER](#)

PDF: [1.1.8STRATFORDWEBSITEBROWNFIELDPROPERTIES](#)

PDF: [1.1.8CENTERSCHOOLMEETINGAGENDA](#)

PDF: [1.1.8CENTERSCHOOLMEETINGMINUTES](#)

PDF: [1.1.8CENTERSCHOOLARTICLE](#)

PDF: [1.1.8CENTERSCHOOLPRESENTATIONWEBPAGE](#)

**Additional Information:** <http://www.townofstratford.com/Raymark>

## 2.4 Provide Resources and Supports to Local Businesses

10 Points

**Approved Information:** ● Subsection 1.4 Provide Resources & Supports to Local Businesses Narrative o 1.4.1 Business Roundtables – 5 Points ■ Mill River Commercial Realtors Breakfast held October 31, 2019 o 1.4.3 Support Business, Tourism, Etc. – 5 Points ■ 2019 Latin Music Festival Press Release ■ Blues Light Post Banners ■ BOTB Press Release, 7.12.19 ■ Business\_Assist\_27APR2020 ■ LatinMusic\_flyer1\_2019 ■ Phoenix Festival Flyer

### Supporting Documentation:

PDF: [2019 LATIN MUSIC FESTIVAL PRESS RELEASE.PDF](#)

IMAGE: [BLUES LIGHT POST BANNERS.JPG](#)

PDF: [BOTB PRESS RELEASE, 7.12.19.PDF](#)

IMAGE: [BUSINESS\\_ASSIST\\_27APR2020.JPG](#)

IMAGE: [LATINMUSIC\\_FLYER1\\_2019.JPG](#)

IMAGE: [MILL RIVER COMMERCIAL REALTORS BREAKFAST.PNG](#)

WORD: [NARRATIVE.DOCX](#)

IMAGE: [PHOENIX FESTIVAL FLYER.PNG](#)

### 3. Well-Stewarded Land and Natural Resources

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#### 3.4 Develop an Open Space Plan

25 Points

**Approved Information:** 2.4.1 Open Space Inventory (5 pts) 2.4.2 Prioritize Resources for Protection (5 pts)  
2.4.3 Adopted Open Space Plans (10 pts) 2.4.4.b Protect Open Space (5pts)

**Supporting Documentation:**

PDF: [CT DEEP OSWA GRANT AWARD LETTER 2020.PDF](#)

PDF: [OPEN SPACE FROM STRATFORD POCD.PDF](#)

PDF: [OPEN SPACE REPORT - 2013.PDF](#)

PDF: [AQUIRED.PDF](#)

PDF: [DEVELOPED.PDF](#)

PDF: [OPENSOURCE2013\\_2.PDF](#)

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#### 3.11 Implement Green Grounds and Maintenance Program

10 Points

**Approved Information:** 2.11.1: Green Grounds Inventory (10 points)

**Supporting Documentation:**

EXCEL: [2.11.1 GREEN GROUNDS INVENTORY](#)

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### 4. Vibrant and Creative Cultural Ecosystems

## 4.1 Map Tourism and Cultural Assets

15 Points

**Approved Information:** ● Subsection 3.1 Map Tourism & Cultural Assets o 3.1.1 Tourism & Cultural Asset Map – 5 Points ■ 3.1 Narrative Links- POCD ■ o 3.1.2 CTVisit Profile – 5 Points ■ 3.1 Narrative Links

### Supporting Documentation:

WORD: [NARRATIVE - ACTIVITY 3.1.1 A-C.DOCX](#)

WORD: [CT VISIT PROFILE MAINTENANCE PLAN.DOCX](#)

EXCEL: [CELEBRATE STRATFORD SPONSOR LIST.XLSX](#)

PDF: [LETTER FROM IT MANAGER ON TOWN WEBSITE MAINTENANCE AND UPDATES.PDF](#)

**Documentation Details:** For 3.1.1 a-c, see attached document titled "Narrative- Activity 3.1.1. a-c". For 3.1.1 D, see letter attached from the Town's IT Manager For 3.2, CT Visit Profile has been update. See link below: <https://www.ctvisit.com/listings/town-stratford> Also, see database titled "Celebrate Stratford Sponsor List" used by Town's Office of Economic Development to reach out to various businesses in the Town. For 3.2 maintenance plan, see attached letter from the Coordinator in Office of Economic Development.

**Additional Information:** CT Visit Profile: <https://www.ctvisit.com/listings/town-stratford>

## 4.2 Support Arts and Creative Culture

10 Points

**Approved Information:** ● Subsection 3.2 Support Arts & Creative Culture - 10 Points o 3.2.2 Shakespeare Task Force Webpage in Narrative Link - Marketing through Town webpage, News Media, etc. o 3.2.5 Shakespeare Task Force formed to explore arts opportunities o 3.2.11 (d) Support local artists - Workshops conducted listed on webpage link provided

### Supporting Documentation:

PDF: [2020-08-05\\_AGENDA FOR ARTS COMMISSION.PDF](#)

PDF: [TOWN OF STRATFORD, CT ECODE360.PDF](#)

PDF: [ARTS COMMISSION BUDGET PROOF OF COUNCIL ADOPTION FY 2021.PDF](#)

PDF: [ARTS COMMISSION BUDGET.PDF](#)

PDF: [AROUND\\_THE\\_TABLE\\_BOOKLET- MUNICIPAL MARKETING MATERIAL.PDF](#)

**Documentation Details:** 3.2.2. Municipal marketing material enclosed, see booklet titled Around the Table. 3.2.3. Arts Commission budget and proof of council adoption is enclosed. 3.2.5. Arts Commission website link is provided below: <http://www.townofstratford.com/aroundthetable> Arts Commission's August 5 meeting agenda is enclose. Town Charter language on Arts Commission is also enclosed.

## 5. Dynamic and Resilient Planning

## 5.1 Integrate Sustainability into Plan of Conservation and Development

45 Points

**Approved Information:** 4.1.1b: Integrate Sustainability into POCD (40 points), POCD dated 2014 4.1.1c: Implementation Plan (5 points)

### Supporting Documentation:

WORD: [STRATFORD POCD 4.1 WORKSHEET B.DOCX](#)

WORD: [STRATFORD POCD 4.1 WORKSHEET A.DOCX](#)

PDF: [POCD RECOMMENDATIONS ON SUSTAINABILITY.PDF](#)

**Additional Information:** Completed Worksheets A and B are attached along with specific pages from the POCD that are referenced in these worksheets.

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## 5.2 Adapt Permitting Process to Promote Sustainable Development

10 Points

**Approved Information:** 4.2.1 Sustainability checklists (5 points) 4.2.3 Pre-application review (5 points)

### Supporting Documentation:

PDF: [PRE-APP DESIGN REVIEW PROCESS - SIGNED.PDF](#)

WORD: [LOW IMPACT DEVELOPMENT CHECKLIST - DRAFT.DOC](#)

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## 5.3 Develop Agriculture-Friendly Practices

20 Points

**Approved Information:** 4.3.5: Proof of open space and farmland acquisition fund (10 points) 4.3.6 Develop and promote community garden spaces for residents on municipal land. (10 points)

### Supporting Documentation:

PDF: [4.3.5 OPEN SPACE BALANCE SHEET FY20](#)

PDF: [4.3.6 DEVELOP COMMUNITY GARDEN](#)

## 5.4 Assess Climate Vulnerability

25 Points

**Approved Information:** 4.4.1 Primary Effects, (10 points), 2019 4.4.2 Secondary Effects, (5 points), 2019 4.4.3 Special Consideration Given to Low- to Moderate-Income Residents, (10 points), 2019

### Supporting Documentation:

WORD: [4.4.3EQUITABLE RESILIENCY NARRATIVE](#)

PDF: [4.4.3CONNECTICUT HURRICANE SURGE INUNDATION MAP-SOUTH STRATFORD](#)

PDF: [4.4.3SOUTH END MAP](#)

WORD: [4.4.3DEMOGRAPHIC INCOME AND HOUSING PROFILE DATA-SOUTH STRATFORD](#)

[2019 REGIONAL HMP- STRATFORD, CT.ZIP](#)

**Documentation Details:** The Metropolitan Council of Governments' Regional Natural Hazard Mitigation Plan 2019-2024, which was adopted by FEMA and the Town of Stratford in November 2019 assesses climate vulnerability of the Town with respect to various climate events such as hurricanes and tropical storms, inland and coastal flooding, sea level rise, winter storms, summer storms and tornadoes, earth quakes, wildfires, and dam failures. The second impacts of climate change are also discussed in various sections of this document. In preparation of this document, the social, technical, administrative, political, legal, environmental, and economic (STAPLEE) considerations were analyzed and mitigation strategies were prioritized accordingly. The enclosed document in 2019 Regional HMP- sSTRATFORD.CT.zip file has a list of page numbers identified for each individual sub-activity within this activity for which the Town is seeking certification (various sections in the pages listed are also highlighted).

## 6. Clean and Diverse Transportation Systems and Choices



## 6.1 Implement Complete Streets

70 Points

**Approved Information:** 5.1.1 Complete streets informational meeting Sep 7, 2019 (5 points) 5.1.2 Complete Streets training (5 points) 5.1.3. Policy document and associated resolution (20 points) 5.1.4. Planning and design documents (10 points) 5.1.6 Before and after pictures (30 points)

### Supporting Documentation:

WORD: [5.1.1. COMPLETE STREETS TEAM.DOCX](#)

IMAGE: [5.1.2. COMPLETE STREETS EVENT ATTENDANCE BY TOWN PLANNER.JPG](#)

WORD: [5.1.2 COMPLETE STREETS EVENT ATTENDANCE CONFIRMATION.DOCX](#)

WORD: [5.1.1. PROOF OF TEAM MEETINGS AND DISCUSSIONS.DOCX](#)

IMAGE: [5.1.3. PROOF OF DISTRIBUTION OF COMPLETE STREETS POLICY AMONG ALL DEPARTMENT HEADS.JPG](#)

PDF: [5.1.3. COMPLETE STREETS POLICY.PDF](#)

PDF: [5.1.3. COMPLETE STREETS POLICY RESOLUTION OF ADOPTION.PDF](#)

PDF: [5.1.4. COMPLETE STREETS 30% DESIGN DRAWINGS SUBMITTED TO DOT.PDF](#)

PDF: [5.1.4. DOT FEEDBACK TO THE DRAWINGS.PDF](#)

WORD: [5.1.6. BEFORE AND AFTER IMAGES.DOCX](#)

WORD: [NARRATIVE.DOCX](#)

WORD: [5.1.1. STRATFORD COMPLETE STREETS MEETING LIST.DOCX](#)

**Documentation Details:** Activity 5.1.1 - The date of complete streets public informational event was Sep 7, 2019 (See activity 7.1). Flyer was also attached. See attached documentation on Complete Streets Internal Team Members. Also, attached is a proof of these team discussions and a list of meetings held in the past year. 5.1.2 Regarding Complete Streets training, Town Planner attended Implementing Vision Zero held in University of West Haven campus last fall. Please see flyer and other supporting documents attached. 5.1.3. Policy document and associated resolution are attached. An email from Town's Communications Manager to all departments sharing this with them is also attached. 5.1.4. Planning and design documents are uploaded. DOT letter suggesting changes is also attached. After this, there have been several follow up emails with the Traffic Division and other members of DOT, who are currently reviewing these designs. 5.1.6 Before and after pictures of two projects are attached. These are currently in 30% design review phase by DOT. The letter attached for section 5.1.4 describes this.

## 6.5 Promote Public Transit and Other Mobility Strategies

10 Points

**Approved Information:** 5.5.4. The Town's Complete Streets Plan serves as the Bicycle and/or Pedestrian Plan (10 points)

### Supporting Documentation:

IMAGE: [COVER PAGE COMPLETE STREETS PLAN.JPG](#)

**Documentation Details:** 5.5.4. The Town's Complete Streets Plan serves as the Bicycle and/or Pedestrian Plan. It was officially adopted in 2017. Due to file size being large, a web link to access this document online on Planning and Zoning Department webpage is provided below (Cover page of this document is attached):  
[http://www.townofstratford.com/filestorage/39879/73757/StratfordCompleteStreets\\_DraftPlan\\_Spreads\\_HiRes\\_-\\_compressed.pdf](http://www.townofstratford.com/filestorage/39879/73757/StratfordCompleteStreets_DraftPlan_Spreads_HiRes_-_compressed.pdf)

## 7. Renewable and Efficient Energy Infrastructure and Operations

### 7.6 Install Efficient Exterior Lighting

15 Points

**Approved Information:** 6.7.1 Plan and Convert Utility Owned Street Lights, (5 points) 6.7.3 Convert Town-Owned Decorative Street Lights and Exterior Park Lighting

### Supporting Documentation:

PDF: [6.7.1 UTILITY-OWNED STREET LIGHTS](#)

PDF: [ACTIVITY 6.7.3.PDF](#)

**Documentation Details:** 6.7.1: This is documentation of email correspondence with United Illuminating, including a letter from the previous Mayor granting support and permission to convert the lighting to LED which was done in 2015

## 8. Inclusive Engagement, Communication and Education

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### 8.1 Hold a Sustainability Event

5 Points

**Approved Information:** - 7.1.1 Hold a Sustainability Event (5 points), updated 09/06/2019

**Supporting Documentation:**

IMAGE: [PHOENIX FESTIVAL FLYER.PNG](#)

WORD: [NARRATIVE.DOCX](#)

EXCEL: [7.1.1 HOLDASUSTAINABILITYEVENTTEMPLATE](#)

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### 8.2 Provide Effective Community Communications

15 Points

**Supporting Documentation:**

WORD: [TOWN OF STRATFORD COMMUNICATIONS STRATEGY.DOCX](#)

**Documentation Details:** A copy of the Town's Communications strategy along with inventory and assesment; and proof of implementation are attached.

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## 11. Healthy, Efficient and Diverse Housing

## 11.1 Design and Implement an Affordable Housing Plan

35 Points

**Approved Information:** For this action, given below is an outline of all documentation that is attached: 8.1.1- The most recent municipal Partnership for Strong Communities housing data profile, Worksheet 1, the completed housing data analysis ie., Worksheet 2, and agenda of Stratford Housing Partnership public meeting held July 8, 2020 via GoToMeeting app. Meeting information was made available to the public at least 7 days in advance and meeting info was filed with the Town Clerk. (15 points) 8.1.2- The documents on Housing needs assessment ie, Worksheets 2 and 3; Fairfield County Wellbeing Index, Town's affordable housing list, and Impediments to Fair Housing document. (15 points) 8.1.3- Evidence that the housing needs assessment was distributed and a copy of the presentation - SHP meeting minutes of July 8, 2020, booklets 1 and 2, and July Planning Commission meeting agenda (See Item 7 E on the agenda). (5 points)

### Supporting Documentation:

PDF: [PSC\\_2018HSGPROFILE\\_STRATFORD.PDF](#)

WORD: [REVISED\\_WORKSHEET\\_1.DOCX](#)

EXCEL: [AFFORDABLE HOUSING LIST.XLSX](#)

PDF: [BOOKLET 1 INTRODUCTION.PDF](#)

PDF: [BOOKLET 2 HOUSING OVERVIEW.PDF](#)

PDF: [SHP MEETING MINUTES 07-08-2020.PDF](#)

PDF: [IMPEDIMENTS TO FAIR HOUSING 2012-2022 REPORT, STRATFORD, CT.PDF](#)

WORD: [REVISED\\_WORKSHEET\\_2.DOCX](#)

WORD: [8.1\\_WORKSHEET\\_3.DOCX](#)

PDF: [FAIRFIELD COUNTY COMMUNITY WELLBEING INDEX 2019.PDF](#)

PDF: [SHP 07-08-2020 AGENDA.PDF](#)

PDF: [PC 07-21-2020 AMENDED AGENDA.PDF](#)

**Partners:** The Town of Stratford worked with Fairfield County Community Foundation in creating Fairfield County Community Wellbeing Index. Town staff participated in all meetings on data compilation and analysis and offered significant input. Town staff also participated in public outreach.

**Additional Information:** For Activity 8.1.1. - Most recent Partnership for Strong Communities Profile is attached. Completed Worksheets 1 and 2 are also enclosed. These two worksheets reference information in Booklet 1 Introduction, Booklet 2 Housing Overview, Affordable Housing list, and Fairfield County Community Wellbeing Index. Therefore, all of these documents are also attached. For Activity 8.1.2 - Completed Worksheet 3 is attached. The Impediments to Fair Housing report which is referenced in this document is also attached. For Activity 8.1.3- All of assessment on Housing in Stratford was presented and discussed at the Stratford Housing Partnership public meeting held July 8, 2020 (Meeting minutes are attached). This information is also made available on Town webpage and distributed to the Partnership members in advance of the meeting. The link to the Town webpage where these materials can be accessed is: <http://www.townofstratford.com/content/39832/40029/42536.aspx>

## 13. Innovative Strategies and Practices

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### 13.1 Implement Your Own Sustainability Action

20 Points

#### Supporting Documentation:

PDF: [SUBMISSION 2. COMMUNITY HEALTH IMPROVEMENT PLAN IMPLEMENTATION.PDF](#)

PDF: [HEALTHY LIFESTYLES TF 11-19\\_SIGNIN \(SUBMISSION 2\)](#)

PDF: [HIA\\_ACCESS TO CARE\\_SIGNIN SHEET 11072019 \(SUBMISSION 2\)](#)

PDF: [SUBMISSION 1. SHAKESPEARE PROPERTY VISIONING.PDF](#)

**Documentation Details:** Materials relating the Town's Shakespeare Property Visioning process have been submitted as part of Submission 1. Materials relating the Town's Community Health Improvement Plan Implementation have been submitted as part of Submission 2.