Sustainable CT Community Certification Report

This is the Sustainable CT Certification Report of Westbrook, a Sustainable CT bronze certified applicant.

Westbrook was certified on May 28, 2026 with 305 points. Listed below is information regarding Westbrook's Sustainable CT efforts and materials associated with the applicant's certified actions.

Contact Information

The designated Sustainable CT contact for Westbrook is:

Name:	HEIDI WALLACE
Title/Position:	ENVIRONMENTAL PLANNER / CONSERVATION COMMISSION
Phone:	860 399-3017

Actions Implemented

Each approved action and supporting documentation for which Westbrook was approved for in 2026 appears below. Please enjoy this opportunity to view and learn from the information and materials provided.

Notes: Submission content was created by Westbrook, and Sustainable CT makes no claims, promises or guarantees about the accuracy, completeness, or adequacy of the submission, beyond that an individual reviewer approved at least some elements of the action for certification. Further, standards for actions below may have changed, and the documentation listed may no longer satisfy requirements for that action. Finally, approved actions here may include some documents and descriptions in support of action elements that were not approved, in addition to elements that were approved. In preparing your own application, please rely only on the action write-ups for the current certification year to guide your submission. Please contact info@sustainablect.org with specific questions.

1. Inclusive and Equitable Community Impacts

1.1 Optimize for Equity – REQUIRED for All Certification Levels

10 Points

Approved Information: 1.1 - 10 points

Supporting Documentation:

PDF: TOWN OF WESTBROOK EQUITY TOOLKIT - FINAL.PDF

Documentation Details: All questions contained in the submission requirements are in order on the document.

Partners: 1.1 (equity toolkit): Town staff, Westbrook Coastal Resiliency Committee, Westbrook Board of Selectmen; Towns of Clinton, Old Saybrook, and Borough of Fenwick.

1.2 Participate in Equity Training – REQUIRED for Gold Certification

10 Points

Approved Information: 1.2.1 - 10 points

Supporting Documentation:

PDF: 1.2.1.OVERVIEW

Documentation Details: 1.2.1.Overview contains dates, positions, and names of attendees.

Partners: 1.2.1 (equity training): Sustainable CT provided training; Westbrook Town staff, Board of Selectmen.

2. Thriving Local Economies

2.2 Implement Sustainable Purchasing

5 Points

Approved Information: 2.2.1 - 5 points

Supporting Documentation:

PDF: 2.2.1.TRAININGNOTES

Partners: 2.2.1 (sustainable procurement training): Heidi Wallace, Environmental Planner, took the training; Westbrook Land Use Department

Additional Information: The webinar was completed on March 13, 2026.

2.3 Inventory and Promote Local Products and Services

10 Points

Approved Information: 2.3.1a - 10 points

Supporting Documentation:

IMAGE: 2.3.1.BUSINESSINVENTORYSCREENSHOT

Documentation Details: Hyperlink: https://www.westbrookct.us/BusinessDirectoryii.aspx?ysnShowAll=0&lngNewPage=0&txtLetter=&txtZipCode=&txtCity=&txtState=&txtBusinessName=&lngBusinessCategoryID=0&txtCustomField1=&txtCustomField2=&txtCustomField3=&t

Partners: 2.3.1 (local business inventory): Town staff, Economic Development Commission

Additional Information: The business directory contains a list of all businesses in town, as well as other popular destinations in the shoreline area and the state. It lists information such as the type of business, location, contact information, and a website/social media if applicable. The directory is updated regularly to ensure all the information is accurate and includes new businesses.

3. Well-Stewarded Land and Natural Resources

3.4 Develop an Open Space Plan

20 Points

Approved Information: 3.4.1- 10 points; 3.4.4b - 10 points

Supporting Documentation:

IMAGE: 3.4.4BOPENSPACEFUNDTOTAL
WORD: 3.4.4BOPENSPACEFUNDLINEITEM
PDF: 3.4.1.OPENSPACEINVENTORY

Documentation Details: 3.4.4bOpenSpaceFundTotal is an email from the Westbrook Director of Finance confirming the amount existing in the account. 3.4.4bOpenSpaceFundLineItem documents $50,000 allocated this year, under the Conservation Commission line item. It is towards the bottom of page 2.

Partners: 3.4.1 (complete an open space inventory): Westbrook Land Use Department, Town staff. 3.4.4b (establish an open space acquisition fund): Westbrook Conservation Commission, Board of Finance, Board of Selectmen, and Town staff all supported an annual allocation of $50,000 towards the open space acquisition fund.

3.8 Implement Low Impact Development

20 Points

Approved Information: 3.8.1a - 5 points; 3.8.2b - 15 points

Supporting Documentation:

PDF: 3.8.2B.WORKSHEET
PDF: 3.8.2B.ZONINGREGS
PDF: 3.8.2B.2021-31POCD
PDF: 3.8.1A.LIDBROCHURE
PDF: 3.8.1A.ACTIONOVERVIEW

Documentation Details: 3.8.1aActionOverview contains an overview of education provided, target populations, example of education, and LID practices, as well as the hyperlink to the webpage and a screenshot of the webpage. 3.8.2b: Page numbers corresponding to worksheet 3.8.2b can be found on attached worksheet. Zoning Regulation pages 199, 205, 116, and 197 are referenced. POCD pages 33, 66, and 89 are referenced.

Partners: 3.8.1a (LID education): Town staff, Land Use Department, Building Department, Westbrook Inland Wetlands & Watercourses Commission 3.8.2b (LID practices): Town staff, Zoning Commission, Planning Commission

---

3.12 Enhance Pollinator Pathways

20 Points

Approved Information: 3.12.1 - 5 points; 3.12.2 - 15 points

Supporting Documentation:

PDF: 3.12.1.POLLINATOREDUCATIONFLYER
IMAGE: 3.12.2.POLLINATORSITEDESCRIPTION
PDF: 3.12.2.PLANTLIST
IMAGE: 3.12.2.PLANTPHOTOS
IMAGE: 3.12.2.POLLINATOREDUCATIONALEVENTPART1
IMAGE: 3.12.2.POLLINATOREDUCATIONALEVENTPART2
IMAGE: 3.12.2.POLLINATORMAP

Documentation Details: All documentation is straight forward and labeled correctly for ease. The pollinator map image is submitted to show where private citizens have created their own pollinator gardens, and have an opportunity to come to town hall and label the location. The town maintains of our own, "PlantPhotos", on the town hall property. 3.12.1 event was hosted in August 2023. Outreach was done primarily by the Westbrook Public Library on their website and in printed materials. The event was also promoted by the Westbrook Garden Club.

Partners: 3.12.1 (provide education): Westbrook Garden Club, Conservation Commission, Westbrook Public Library 3.12.2 (create gardens): Town staff and interns, Westbrook Garden Club, Westbrook Senior Center, Conversation Commission

---

3.13 Promote Dark Skies

20 Points

Approved Information: 3.13.3 - 20 points

Supporting Documentation:

PDF: 3.13.3.OVERVIEW
PDF: 3.13.3.ZONINGREGS

Documentation Details: Information pertaining to exterior lighting and dark skies can be found on the bottom of page 186 and the beginning of page 187 of the zoning regulations.

Partners: 3.13.3 (municipal code): Town staff, Zoning Commission

4. Vibrant and Creative Cultural Ecosystems

4.1 Inventory Tourism and Cultural Assets

5 Points

Approved Information: 4.1.2 - 5 points

Supporting Documentation:

IMAGE: 4.1.2.CTVISITPROFILE

Documentation Details: Hyperlink: https://ctvisit.com/listings/town-westbrook

Partners: 4.1.2: Town staff, CTVisit

4.2 Support Arts and Creative Culture

10 Points

Approved Information: 4.2.2- 5 points; 4.2.10- 5 points

Supporting Documentation:

PDF: 4.2.2.SUMMERCONCERTSERIESSCHEDULE
PDF: 4.2.9.SUMMERCONCERTSERIESSCHEDULE
PDF: 4.2.9.OVERVIEW&COMPONENTS
IMAGE: 4.2.10.LIBRARYWEBSITEPROMOTION
PDF: 4.2.10.MUNICIPALPROMOTION

Documentation Details: 4.2.2. Hyperlink to website: https://westbrookct.us/1630/Westbrook-Parks-Recreation-Summer-Concer 4.2.9. Summer Concert Series schedule (same as 4.2.2. submission), which highlights local artists every year. The overview details the components, selection criteria, marketing, and general information on the Series. 4.2.10. A screenshot of the Westbrook Public Library website promoting an arts & cultural event. This is how events are promoted online. Also provided a copy of Westbrook's quarterly newsletter from 2025, which has a section (page 16) for the Westbrook Library. Events are promoted there.

Partners: 4.2.2 (municipal marketing): A number of local artists listed on the schedule; Westbrook Park & Recreation Department. 4.2.9 (annual recognition program): A number of local artists listed on the schedule; Westbrook Park & Recreation Department. 4.2.10 (support arts and culture): Friends of the Westbrook Library assist the library with funding; Westbrook Public Library.

5. Dynamic and Resilient Planning

5.3 Develop Agriculture-Friendly Practices

20 Points

Approved Information: 5.3.1 - 20 points

Supporting Documentation:

PDF: 5.3.1.ZONINGREGS

Documentation Details: The Westbrook Zoning Regulations allow for farm stands in residential districts, bottom of page 8.

Partners: 5.3.1 (adopt land use practices): Town staff, Zoning Commission

---

5.4 Assess Climate Vulnerability

10 Points

Approved Information: 5.4.1a - 10 points

Supporting Documentation:

PDF: 5.4.1A.4SHORERESILIENCYPLAN
PDF: 5.4.1AWORKSHEET1

Documentation Details: 5.4.1a (climate vulnerability assessment): All page numbers can be found on worksheet 5.4.1. The assessment is a part of our larger Coastal Resiliency Plan.

Partners: 5.4.1a (climate vulnerability assessment): Towns of Clinton, Old Saybrook, & Borough of Fenwick; Westbrook Coastal Resiliency Committee, Westbrook Board of Selectmen, Town staff. Funded through a grant from U.S. Fish & Wildlife Foundation and the Long Island Sound Study. Created by Colliers Engineering & Design and Anchor Qea.

5.8 Promote Cool Roofs

20 Points

Approved Information: 5.8.3a - 20 points

Supporting Documentation:

PDF: 5.8.3.OVERVIEW
PDF: 5.8.3.ZONINGREGS

Documentation Details: The Design Guidelines pertaining to roofs can be found on page 153 of the Zoning Regulations.

Partners: 5.8.3 (enable cool roofs in regulations): Town staff, Zoning Commission

---

5.10 Plan and Implement Climate Resilience Strategies

15 Points

Approved Information: 5.10.1 - 5 points; 5.10.2 - 10 points

Supporting Documentation:

PDF: 5.10.1.OVERVIEWSCREENSHOTANDLINK
PDF: 5.10.2.WESTBROOKCOASTALRESILIENCYPLAN
PDF: 5.10.2.PLANADOPTIONMINUTES
PDF: 5.10.2.WORKSHEET1

Documentation Details: 5.10.1: Screenshots of and webpage can be found on pages 1 and 2. The link to the webpage can be found on page 1. 5.10.2: Acceptance of the Plan is in the middle of page 1.

Partners: 5.10.1 (educate residents): Town staff, Coastal Resiliency Committee, Board of Selectmen 5.10.2 (coastal resiliency plan): Towns of Clinton and Old Saybrook; Borough of Fenwick; Westbrook Town staff, Board of Selectmen, and Coastal Resiliency Committee all worked together on the Plan. It was funded by a grant from the U.S. Fish & Wildlife Foundation and Long Island Sound Study and completed by Colliers Engineering & Design and Anchor Qea.

6. Clean and Diverse Transportation Systems and Choices

6.1 Implement Complete Streets

5 Points

Approved Information: 6.1.2 - 5 points

Supporting Documentation:

PDF: 6.1.2.TRAININGNOTES

Documentation Details: Jacob's notes from the training video are attached.

Partners: 6.1.2 (training): The training was hosted by Smart Growth America.

Additional Information: The training was completed by Jacob Allgaier, Sustainable Westbrook Committee member. He will be leading our effort in developing a Westbrook Complete Streets Policy. The hyperlink to the training is below: https://www.youtube.com/watch?v=xgaBT0NjvZk

6.2 Promote Effective Parking Management

20 Points

Approved Information: 6.2.2b - 20 points

Supporting Documentation:

PDF: 6.2.2.OVERVIEWACTIONS
PDF: 6.2.2.ZONINGREGS

Documentation Details: Stormwater Management Design Criteria on page 199, fee-in-lieu-of-parking on page 175, shared parking on page 156. All info in overview document.

Partners: 6.2.2 (implement parking management in regulations): Town staff, Zoning Commission

7. Renewable and Efficient Energy Infrastructure and Operations

7.9 Participate in and Promote the C-PACE Program

20 Points

Approved Information: 7.9.1 - 20 points

Supporting Documentation:

IMAGE: 7.9.1.CPACELINKONWEBSITE
PDF: 7.9.1.CPACEAGRMT

Documentation Details: Hyperlink: https://www.westbrookct.us/553/C-PACE-Program

Partners: 7.9.1 (opt-in to C-PACE): Partnered with the CT Green Bank to join the C-PACE program. Board of Selectmen, Energy Committee, Economic Development Commission, Town staff.

8. Inclusive Engagement, Communication and Education

8.1 Hold a Sustainability Event

10 Points

Approved Information: 8.1.1 - 10 points

Supporting Documentation:

EXCEL: 8.1.1.WORKSHEET

Partners: 8.1.1 (sustainability event): Town staff, Westbrook Historical Society, and Westbrook Land Conservation Trust all collaborated on various events.

8.3 Train Municipal Representatives

5 Points

Approved Information: 8.3.2a - 5 points

Supporting Documentation:

PDF: 8.3.2A.COMMISSIONERSTRAINED

Partners: 8.3.2a (training): CT DEEP; Westbrook Inland Wetlands & Watercourses Commission participated.

9. Strategic Materials Management

9.5 Promote Waste Reduction and Reuse

5 Points

Approved Information: 9.5.1 - 5 points

Supporting Documentation:

PDF: 9.5.1.OVERVIEWPOSTERSS.2PAGE.PDF

Documentation Details: Overview on page 1, poster on page 1, link on page 1, screenshot on page 2.

Partners: 9.5.1 (waste reuse/recycling program): Hosted the program in partnership with the Essex/Westbrook Lions Club and NexTrex, a company that recycles the plastic. We also engaged with other community groups, like the Elks Club, to encourage them to recycle at our receptacle.

10. Optimal Health and Wellness Opportunities

10.2 Conduct Health Impact Assessments

5 Points

Approved Information: 10.2.1 - 5 points

Supporting Documentation:

PDF: 10.2.1.HIANOTES

Partners: 10.2.1 (HIA training): the training was provided by Health Resources in Action (HRiA) and taken by Westbrook Director of Health, Zach Faiella on 2/10/2026.

10.4 Develop and Promote Community Growing Spaces

15 Points

Approved Information: 10.4.1 - 15 points

Supporting Documentation:

PDF: 10.4.OVERVIEWANDPICTURE

Documentation Details: "What to do" information can be found on page 1. The image of a site and the description can be found on page 2.

Partners: 10.4 (develop and promote community growing spaces): Town staff; Westbrook Garden Club members commonly adopt spots and promote the program to their members.

11. Healthy, Efficient and Diverse Housing

11.3 Implement Policy for Sustainable, Diverse Housing Options

20 Points

Approved Information: 11.3.1 - 20 points

Supporting Documentation:

PDF: 11.3.1: OVERVIEW
PDF: 11.3.1.DOHANNUALREPORT2026
PDF: 11.3.1.ZONINGREGS

Documentation Details: IHZ begins on page 86 of Zoning Regulations, DOH proof on page 6.

Partners: 11.3.1 (state-approved IHZ): Town staff, Zoning Commission, Connecticut Department of Housing

12. Effective, Compassionate Homelessness Prevention

12.2 Increase Public Awareness and Support for Efforts to End Homelessness

5 Points

Approved Information: 12.2.2 - 5 points

Supporting Documentation:

PDF: 12.2.2.HYPERLINKSCREENSHOT

Documentation Details: 12.2.2: Description, hyperlink, and screenshots are included in the attached PDF.

Partners: 12.2.2 (Post homelessness resources/information on your municipalities website): Westbrook IT staff; Westbrook Social Services