

Sustainable CT

Local Actions. Statewide Impact.®

SPONSOR

Annual Awards Celebration Sponsorship and Program Advertising

GOODSPEED
OPERA HOUSE
EAST HADDAM
OCTOBER 28



About Sustainable CT



Sustainable CT is a free, voluntary certification program that supports and recognizes thriving and resilient Connecticut municipalities. An independently funded, grassroots effort, Sustainable CT provides a wide-ranging menu of best practices. Municipalities choose Sustainable CT actions, implement them, and earn points toward certification.

Sustainable CT also provides opportunities for grant funding through its Community Match Fund program to help communities promote economic well-being and enhance equity, all while respecting the finite capacity of the natural environment. The program is designed to support all Connecticut municipalities, regardless of size, geography, or resources.

Sustainable CT is a 501(c)(3) nonprofit organization and a [1% for the Planet Environmental Partner](#).

Additional corporate sponsorship opportunities are available. Visit sustainablect.org/sponsorship for information.



About the Goodspeed



The Goodspeed opened its doors as a professional musical theatre in 1963 in an historic building on the banks of the Connecticut River in the center of East Haddam. This exceptional venue has hosted over 250 musicals, including over 70 world premieres, and has exported 21 productions to Broadway.

The Victorian-style building was constructed in 1876 -1877 by merchant and banker William Goodspeed as a theatre, general store, and steamboat port. It includes a grand staircase, brass-rail bar, and balcony overlooking the river. The theatre seats 398 (297 at orchestra level). A park and dock are adjacent to the property, and free, accessible parking is in close proximity. The fully restored building is listed on the National Register of Historic Places.

EAST HADDAM is known for its scenic beauty, historic sites, and vibrant arts community. The town achieved Silver certification and Climate Leader designation in the Sustainable CT program in the fall of 2024.





Join the growing list of companies and organizations that have aligned themselves with our reputation as a trusted and valuable support program for municipal leaders and an innovative thought-leader in building livable, resilient Connecticut communities.

A marquee event, our **Annual Awards Celebration** highlights the successes of Sustainable CT communities. This Fall gathering is attended by elected officials, town staff, resident volunteers as well as our partner organizations. It's the perfect place to connect and network with the state's sustainability leaders and decision-makers.

Sustainable CT **Gold Level**
Exclusive Title Sponsor
\$10,000

GOLD SPONSOR
Local Actions. Statewide Impact.®



Benefits include:

Exclusive Title

Acknowledgement

The event will be promoted exclusively as “The Sustainable CT 2025 Annual Awards Celebration, Sponsored by [Your Company or Organization].”

Premium Logo Placement

Priority logo placement on the event web page, registration portal, and event correspondence, above all other sponsors.

Premium Brand Visibility

Prominently featured in our event press releases, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Priority recognition at the start and close of the event.

Speaking Opportunity

Address event attendees to share your mission and motivation to support Sustainable CT.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—GOLD SPONSOR” logo.

Event Program Advertising

A centerfold full-spread color ad in our print and PDF programs and a premium position on the digital event screen.



Silver Level Sponsor
\$5,000



Benefits include:

Large Logo Placement

Large logo placement on the event web page, ticket portal, and registration forms.

Enhanced Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Special recognition at the start and close of the event.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—SILVER SPONSOR” logo.

Event Program Advertising

A full color ad in our print and PDF programs, and significant placement on the digital event screen.



Bronze Level Sponsor \$2,500



Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—BRONZE SPONSOR” logo.

Event Program

Advertising

A half-page color ad in our print and PDF programs, and standard placement on our digital event screen.



**Supporting
Level
Sponsor
\$1,000+**

Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

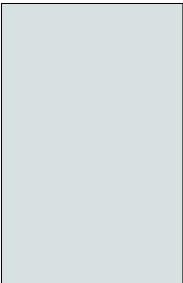
Sanctioned use of the “Sustainable CT—SPONSOR” logo.

Event Program Advertising

A quarter-page color ad in our print and PDF programs, and standard placement on our digital event screen.

Advertise in Our Event Program— Print & Digital Formats*

Sponsors are provided advertising space as part of their sponsorship packages. But if you don't wish to become a sponsor, you can still promote your business or organization in our full-color event program produced in both print and digital formats.



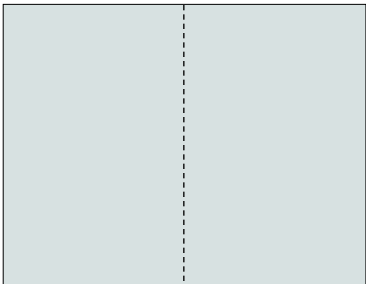
Full page
(5.5” wide x 8.5” tall)
\$1000



Half page
(5.5” wide x 4.25” tall)
\$550



Quarter page
(5.5” wide x 2.125” tall
or 2.75” wide x 4.5” tall)
\$300



Centerfold full spread
(11” wide x 8.5” tall)
Reserved for Gold Level
Naming Sponsor

* Subject to space availability

We are actively promoting
our Fall Annual Awards Celebration
right now, so don't delay—
become a sponsor TODAY.



Join us in working for a better Connecticut.
Contact [Jessica LeClair](#), 860-259-4767,
to discuss options and details.