

# Create your complimentary listing page on CTvisit.com!

The screenshot shows a detailed listing for The Mark Twain House & Museum. The page is divided into several sections, each with a numbered callout:

- 1**: A large photo of the Mark Twain House & Museum.
- 2**: A "BOOK NOW" button with a link to the booking engine.
- 3**: A description of the property, including its location, hours, and contact information.
- 4**: A TripAdvisor review and rating.
- 5**: A section for upcoming events, including "First Things First" at the Mouth, "Write Your Story in Your Voice", and "Writing in Mark Twain's Library".
- 6**: A section for deals and packages, including "Make it a Group Thing", "Bring Some Elegance to Your Next Event!", and "Free House Tours for Hartford Residents".
- 7**: A section for social media links, including Twitter and Facebook.
- 8**: A section for nearby restaurants and attractions, including "Island Cuisine", "The Half Door", "Fire & Spice Vegan Restaurant", "Lincoln Culinary Institute", and "Abyssinian Ethiopian Restaurant".
- 9**: A map showing the location of the property and nearby landmarks.

The Connecticut Office of Tourism employs a robust marketing program to drive four million visitors a year to [CTvisit.com](http://CTvisit.com) to plan trips, check out upcoming events, get discounts, book hotels, find restaurants and much more.

Join the more than 4,000 attractions, hotels and restaurants that are promoting themselves on this website (via desktop and mobile) and helping to make Connecticut a premier travel destination for tourists and residents alike.

## Manage Your Own Free Listing Page

Every eligible Connecticut tourism attraction, hotel, inn, B&B, restaurant, event, city and town is invited to set up its own free listing page on [CTvisit.com](http://CTvisit.com). Through an easy-to-use Content Management System (CMS), you'll have the option of adding various types of information to maximize the appeal of your listing, including:

- 1 Photos and videos of your property
- 2 A link to your own website, booking engine, or both
- 3 A description and key details about your offering
- 4 TripAdvisor reviews or ratings if you have them
- 5 Info/photos highlighting your upcoming events
- 6 Promotions of your deals and packages
- 7 Automatic feeds from your own Facebook and/or Twitter accounts to keep your content current

Your page will also be automatically enhanced with:

- 8 Other reasons for visitors to be attracted to your area
- 9 A map showing visitors where to find you

## Get Started Today

Go to [CTvisit.com/user](http://CTvisit.com/user) to access the sign-in page. (You can also reach this page by scrolling to the footer of [CTvisit.com](http://CTvisit.com) and clicking Tourism Partners.)

If you don't have a log-in yet, click the "become a partner" link beneath the log-in button. Once you submit your application, you'll receive instructions on how to create your listing.

## Stay Updated on Ongoing Opportunities

Once your listing has been created, you will also automatically be signed up for our Tourism Industry Partner e-newsletter, featuring updates and tips that can help you grow your business.

For more information, visit [cultureandtourism.org](http://cultureandtourism.org).



# FAQs about Free Listing Pages on CTvisit.com



## Who can have a free listing page on CTvisit.com?

While you'll find complete qualifying information at [CTvisitsupport.com/pdf/ContentGuidelines.pdf](http://CTvisitsupport.com/pdf/ContentGuidelines.pdf), here are a few highlights of eligible listings:

Any type of Connecticut-based tourism business, as long as it has a physical destination that is regularly open to visitors, including:

- Attractions
- Accommodations
- Campgrounds and marinas
- Events
- Restaurants
- Outdoor venues such as parks, beaches, nature centers, trails and boating
- Individual Connecticut cities and towns
- Arts and cultural venues

## Once I have my listing, how can I make sure people find it?

Here are a few tips to help your listing catch the interest of the millions visiting the [CTvisit.com](http://CTvisit.com) site.

- Properties with the highest-quality images are more likely to be promoted on the site's many landing pages. So make sure to add high-resolution, digital photos of your property to your listing page.

- Let the Office of Tourism know when you add new offerings or enhance your property. Every month we add new articles to the site, so we're always looking for new things to potentially include in these articles and/or promote through social media.
- Update your page with deals or discounts so they can also be searched under the Travel Deals page.
- Events draw lots of attention. If you are sponsoring or participating in events, be sure to add information about them to your listing page.
- Let your current and prospective visitors know that you're now part of [CTvisit.com](http://CTvisit.com). Share the link to your [CTvisit.com](http://CTvisit.com) listing on Facebook, on your site, and in your own e-newsletter.

## Can I assist in creating and/or managing a partner's listing page on their behalf?

Yes! Learn more about the process needed to assist a partner by contacting Jean Hebert at [Jean.Hebert@ct.gov](mailto:Jean.Hebert@ct.gov).

## Who do I contact if I have any questions?

Please contact the Connecticut Office of Tourism with any questions or concerns.

For listings, deals and events information:

**[Jean.Hebert@ct.gov](mailto:Jean.Hebert@ct.gov)**

For questions about the website:

**[Robert.Damroth@ct.gov](mailto:Robert.Damroth@ct.gov)**

For information about marketing:

**[Rosemary.Bove@ct.gov](mailto:Rosemary.Bove@ct.gov)**

To learn about more resources and opportunities from the Connecticut Office of Tourism, visit [cultureandtourism.org](http://cultureandtourism.org).