

Sustainable CT

Local Actions. Statewide Impact.®

SPONSOR

Spring into Summer 2026

Sponsorship and Program Advertising

**HILL-STEAD
MUSEUM**

35 MOUNTAIN ROAD
FARMINGTON
JUNE 11, 4-7 PM

GREATEST VALUE—GREATEST EXPOSURE—SEE PAGE 15!

About Sustainable CT



Sustainable CT is a free, voluntary certification program that supports and recognizes thriving and resilient Connecticut municipalities. A grassroots effort, Sustainable CT provides a wide-ranging menu of best practices. Municipalities choose Sustainable CT actions, implement them, and earn points toward certification.

Sustainable CT also provides opportunities for grant funding through its Community Match Fund program to help communities promote economic well-being and enhance equity, all while respecting the finite capacity of the natural environment. The program is designed to support all Connecticut municipalities, regardless of size, geography, or resources.

Sustainable CT is a 501(c)(3) nonprofit organization and a [1% for the Planet Environmental Partner](#).

Additional corporate sponsorship opportunities are available. Visit sustainablect.org/support-us for information.



About Hill-Stead Museum



Hill-Stead Museum is a singular place, seamlessly blending the charm of a historic house with the allure of an art museum.

The Colonial Revival estate was designed by Theodate Pope Riddle, one of America's first female architects. The museum's impressive collection includes original furnishings and decorative arts, paintings by Claude Monet, Edgar Degas, Édouard Manet, James M. Whistler and Mary Cassatt, as well as numerous works on paper and Japanese woodblock prints, sculpture, and more.

Join us for a landmark evening as we celebrate the communities and leaders shaping a more resilient future for Connecticut. As our nation prepares to commemorate its 250th anniversary, we gather to reflect on our state's past, celebrate our shared progress, and honor the visionary work making history today.



Sustainable



**Local Actions.
Statewide Impact.®**

Join the growing list of companies and organizations that have aligned themselves with our reputation as a trusted and valuable support program for municipal leaders and an innovative thought-leader in building livable, resilient Connecticut communities.

Our Spring into Summer event is truly a celebration of the communities and leaders shaping a more resilient future for Connecticut. We honor our newest cohort of Certified Communities, and we introduce our newest class of Sustainable CT Fellows, too, with the participation of our Board of Directors and the entire Sustainable CT team. Our Spring celebration is a great opportunity for networking and sharing between towns and partners.



**Gold Level
Exclusive Title Sponsor
\$5,000**



Benefits include:

Exclusive Title

Acknowledgement

The event will be promoted exclusively as “The Sustainable CT 2026 Spring into Summer Celebration, Sponsored by [Your Company or Organization].”

Premium Logo Placement

Priority logo placement on the event web page, registration portal, and event correspondence, above all other sponsors.

Premium Brand Visibility

Prominently featured in our event press releases, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Priority recognition at the start and close of the event.

Speaking Opportunity

Address event attendees to share your mission and motivation to support Sustainable CT.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—GOLD SPONSOR” logo.

Event Program Advertising

A centerfold full-spread color ad in our print and PDF programs and a premium position on the digital event screen.



Silver Level Sponsor \$2,500



Benefits include:

Large Logo Placement

Large logo placement on the event web page, ticket portal, and registration forms.

Enhanced Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Special recognition at the start and close of the event.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—SILVER SPONSOR” logo.

Event Program Advertising

A full color ad in our print and PDF programs, and significant placement on the digital event screen.



Bronze Level Sponsor \$1,250



Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—BRONZE SPONSOR” logo.

Event Program

Advertising

A half-page color ad in our print and PDF programs, and standard placement on our digital event screen.



Supporting Level Sponsor \$500+

Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—SPONSOR” logo.

Event Program Advertising

A quarter-page color ad in our print and PDF programs, and standard placement on our digital event screen.

Your Best Value: Maximum Exposure, Minimal Cost

Sign up **now** to sponsor **both** our Spring into Summer **and** Annual Awards Celebrations and receive **maximum** exposure at a **minimal** cost.



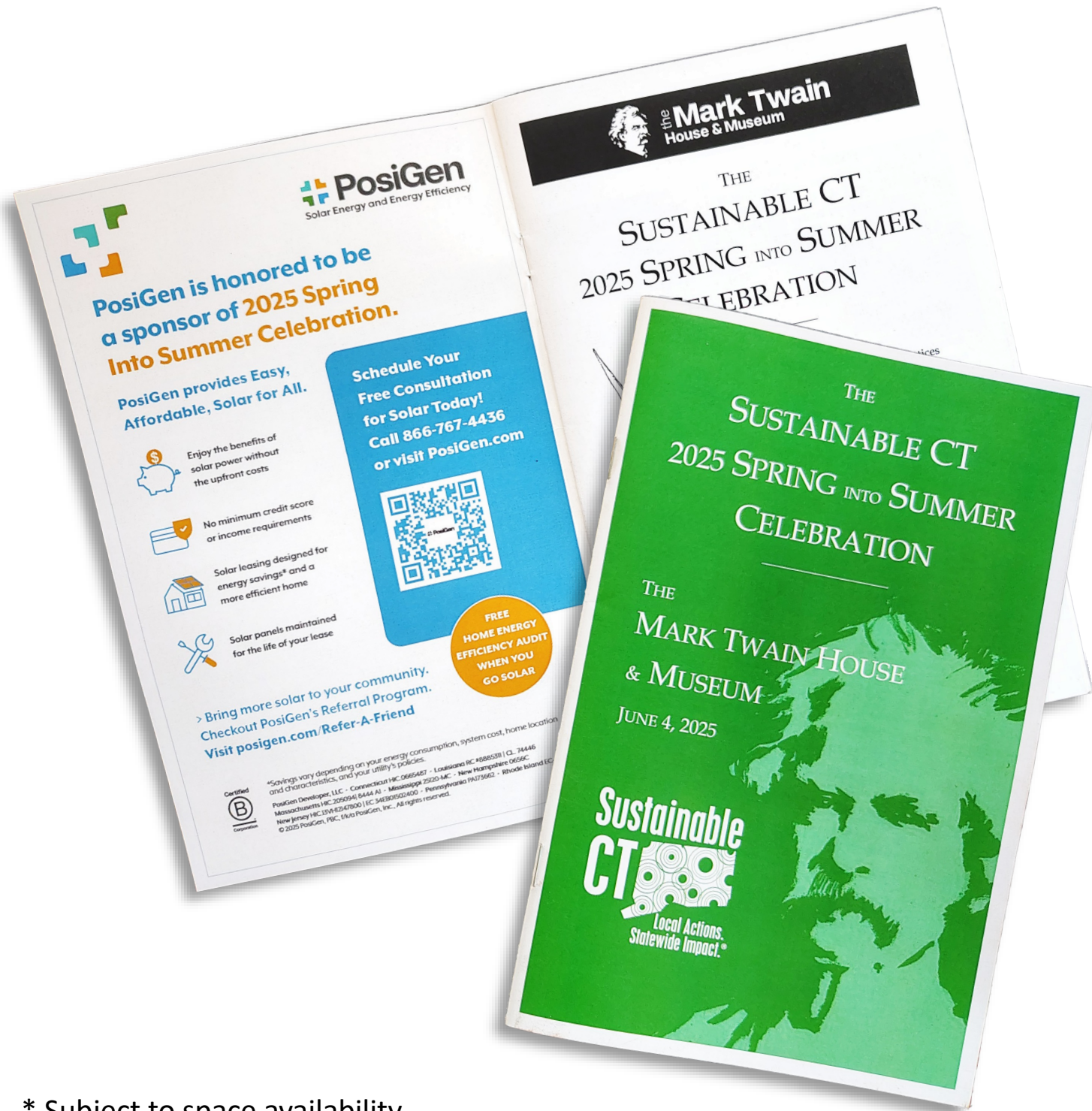
Extend your support and save!

Our **Annual Awards Celebration** in the fall is a marquee event, highlighting the successes of Sustainable CT communities for the entire year. It's attended by elected officials, town staff, resident volunteers as well as our partner organizations. It's the perfect place to connect and network with the state's sustainability leaders.

When you commit today to supporting **both** of our signature events, the total combined sponsorship levels drop by **20%...**

	Spring into Summer	Annual Awards	20% off Combined
Gold	\$5,000	\$10,000	\$12,000
Silver	\$2,500	\$5,000	\$6,000
Bronze	\$1,250	\$2,500	\$3,000
Supporter	\$500+	\$1,000+	\$1,200+

Advertise in Our Event Program— Print & Digital Formats*

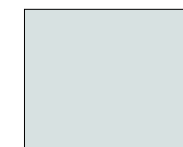


* Subject to space availability

Sponsors are provided advertising space as part of their sponsorship packages. But if you don't wish to become a sponsor, you can still promote your business or organization in our event program produced in both print and digital formats.



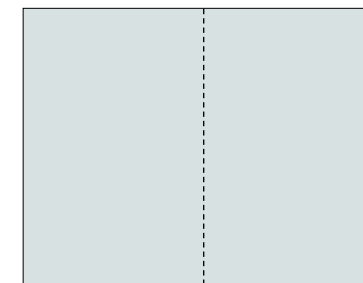
Full page
(5.25" wide x 8.25" tall)
\$750



Half page
(5.25" wide x 4.25" tall)
\$400



Quarter page
(5.25" wide x 2" tall
or 2.625" wide x 4.25" tall)
\$250



Centerfold full spread
(10.75" wide x 8.25" tall)
Reserved for Gold Level
Naming Sponsor

We are actively promoting
our **Spring into Summer Celebration**
right now, so don't delay—
become a sponsor **TODAY**.

Sustainable

CT



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Join us in working for a better Connecticut.
Contact [Jessica LeClair](#), 860-259-4767,
to discuss options and details.