

## EQUITY COACHING

Getting started? Work one-on-one with a Sustainable CT Equity Coach for up to four hours of free coaching support per municipality. For more info, email us at [info@sustainablect.org](mailto:info@sustainablect.org).

## 2020 EQUITY TRAINING SERIES

Attend one session or all three! You may qualify for points under Action 7.3 Train Municipal Representatives.

Events are free and open to all; registration is required.

### Equity 101

Tuesday, February 18, 8am–12pm  
Three Rivers Community College

Tuesday, April 21, 8am–12pm  
Middlesex Community College

### Everyday Anti-Racism

Tuesday, March 17, 8am–12pm  
Three Rivers Community College

Wednesday, May 20, 8am–12pm  
Middlesex Community College

### How to Have a Conversation About Race, Bias, and Equity

Tuesday, April 14, 8am–12pm  
Three Rivers Community College

Wednesday, June 17, 8am–12pm  
Middlesex Community College

## MORE SUPPORT

Visit [sustainablect.org](http://sustainablect.org) to register for training sessions and find additional assistance, including examples from certified communities.

## ACTION 9.1

# Optimize for Equity



### WHAT IS EQUITY? WHY DOES IT MATTER?

**In equitable communities, everyone can thrive:** race, gender, zip code, etc. do not dictate life outcomes. Sustainable CT believes that our communities can truly be sustainable only when social equity is achieved.



### HOW CAN WE ACHIEVE EQUITY IN OUR COMMUNITY?

To start communities on the path toward equity, Sustainable CT has developed Action 9.1 Optimize for Equity. It is not a standalone action; **this action sets out a process for community collaboration that may be applied to any other Sustainable CT action.** This process is laid out in the Sustainable CT Equity Toolkit.



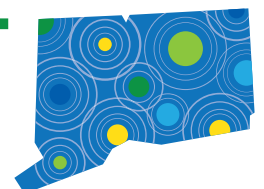
### WHEN SHOULD WE START WORK ON ACTION 9.1 OPTIMIZE FOR EQUITY?

**Achieving equity is a continuous process.** We suggest that you allow at least three to six months to complete Action 9.1, along with the action to which you will apply it.

**For Bronze certification,** you must apply the community collaboration process to one other Sustainable CT action.

**For Silver certification,** you must apply the process to three different Sustainable CT actions.

**Sustainable CT**  
Local Actions. Statewide Impact.





**Achieving equity is a continuous cycle of improvement.**

To get started in your town, please see the Sustainable CT Equity Toolkit.