

ACTION 1.1

Optimize for Equity

EQUITY COACHING

Getting started? Sustainable CT can pair your town with a Sustainable CT Equity Coach for free coaching support.

For details, email us at info@sustainablect.org.

EQUITY TRAININGS

Join Sustainable CT for comprehensive, no-cost trainings geared to help municipalities integrate racial equity, diversity, and inclusion concepts into Sustainable CT initiatives.

DO MORE

The Sustainable CT framework offers additional opportunities to work on achieving equity in your community. *These actions are not required for certification.*

Action 1.2

Participate in Equity Training

Action 1.3

Develop and Adopt a Statement on Equity

ADDITIONAL SUPPORT

Visit sustainablect.org to register for training sessions and to find additional assistance and resources as you undertake your equity work.



WHAT IS EQUITY? WHY DOES IT MATTER?

In equitable communities, everyone can thrive: race, gender, zip code, etc. do not dictate life outcomes. Sustainable CT believes that our communities can truly be sustainable only when social equity is achieved.



HOW CAN WE ACHIEVE EQUITY IN OUR COMMUNITY?

To start communities on the path toward equity, Sustainable CT has developed Action 1.1 Optimize for Equity. It is not a standalone action; **this action sets out a process for community collaboration that may be applied to any other Sustainable CT action.** This process is laid out in the Sustainable CT Equity Toolkit.



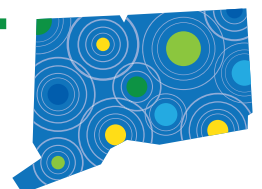
WHEN SHOULD WE START WORK ON ACTION 1.1 OPTIMIZE FOR EQUITY?

Achieving equity is a continuous process. We suggest that you allow at least three to six months to complete Action 1.1, along with the action to which you will apply it.

For Bronze certification, you must apply the community collaboration process to one other Sustainable CT action.

For Silver certification, you must apply the process to three different Sustainable CT actions.

Sustainable CT
Local Actions. Statewide Impact.





Achieving equity is a continuous cycle of improvement.
To get started in your town, please see the Sustainable CT Equity Toolkit.