

## ACTION 1.1

# Optimize for Equity

### EQUITY COACHING

Getting started? Sustainable CT can pair your town with a Sustainable CT Equity Coach for free coaching support.

**For details, email us at [info@sustainablect.org](mailto:info@sustainablect.org).**

### EQUITY TRAININGS

**Join Sustainable CT for comprehensive, no-cost trainings** geared to help municipalities integrate racial equity, diversity, and inclusion concepts into Sustainable CT initiatives.

### DO MORE

The Sustainable CT framework offers additional opportunities to work on achieving equity in your community. *These actions are not required for certification.*

#### Action 1.2

Participate in Equity Training

#### Action 1.3

Develop and Adopt a Statement on Equity

### ADDITIONAL SUPPORT

**Visit [sustainablect.org](https://sustainablect.org)** to register for training sessions and to find additional assistance and resources as you undertake your equity work.



### WHAT IS EQUITY? WHY DOES IT MATTER?

**In equitable communities, everyone can thrive:** race, gender, zip code, etc. do not dictate life outcomes. Sustainable CT believes that our communities can truly be sustainable only when social equity is achieved.



### HOW CAN WE ACHIEVE EQUITY IN OUR COMMUNITY?

To start communities on the path toward equity, Sustainable CT has developed Action 1.1 Optimize for Equity. It is not a standalone action; **this action sets out a process for community collaboration that may be applied to any other Sustainable CT action.** This process is laid out in the Sustainable CT Equity Toolkit.



### WHEN SHOULD WE START WORK ON ACTION 1.1 OPTIMIZE FOR EQUITY?

**Achieving equity is a continuous process.** We suggest that you allow at least three to six months to complete Action 1.1, along with the action to which you will apply it.

**For Bronze certification,** you must apply the community collaboration process to one other Sustainable CT action.

**For Silver certification,** you must apply the process to three different Sustainable CT actions.

**Sustainable CT**  
Local Actions. Statewide Impact.





**Achieving equity is a continuous cycle of improvement.**  
To get started in your town, please see the Sustainable CT Equity Toolkit.