What is Sustainable CT?

Sustainable CT is a voluntary certification program to recognize thriving and resilient Connecticut municipalities.

An independently funded, grassroots, municipal effort, Sustainable CT provides a wide-ranging menu of best practices. Communities choose Sustainable CT actions, implement them, and earn points toward certification.
Sustainable CT Has Momentum

Certification Program Statistics

83 TOTAL REGISTERED
22 CERTIFIED
17 BRONZE CERTIFIED
5 SILVER CERTIFIED
2019 Certification Requirements

**Bronze Certification**
- Successfully complete actions totaling 200 or more points
- Complete **1 Equity Toolkit** in action 9.1 Optimize for Equity
- Complete at least 1 action in each of categories 1-9

**Silver Certification**
- Successfully complete actions totaling 400 or more points
- Complete **3 Equity Toolkits** in action 9.1 Optimize for Equity
- Complete at least 1 action in each of categories 1-9
Transportation Actions

5. Clean and Diverse Transportation Systems and Choices

5.1 Implement Complete Streets
5 Points

5.2 Promote Effective Parking Management
10 Points

5.3 Encourage Smart Commuting
10 Points

5.4 Support Zero Emission Vehicle Deployment
5 Points

5.5 Promote Public Transit and Other Mobility Strategies
5 Points
Transit-Oriented Development Promotes Inclusive Placemaking

THE RIGHT MIX FOR A NEIGHBORHOOD INCLUDES:

- **MIX OF ACTIVITIES**
  - Housing, jobs, schools and retail: To make your neighborhood vibrant from morning to evening and support good transit over long hours.
  - Everyday necessities access to local services: To make it easy to walk to at least an elementary school, health services, and a fresh food market to help meet your daily needs.
  - Green and open spaces access to parks and playgrounds: To make it easy to play, interact, and maintain your physical and mental health close by.

- **MIX OF PEOPLE**
  - Housing opportunities for all income levels: To make your neighborhood diverse and offers housing options for all.
  - Long-term as well as new residents housing preservation: To make your neighborhood grow without uprooting the people who already live there.
  - Old local businesses as well as new ones businesses and services preservation: To make sure that old businesses continue serving and employing local people while new ones enrich local activity.

Infographic courtesy of the Institute for Transportation and Development Policy
Effective Parking Management Supports Potential Other Uses

**Sizing Up Parking Space**

One Parking space is 18m² (220 ft²).

That’s equivalent to...

- 10 Bicycles
- 5 Motorbikes
- 2 Rickshaws

Infographic courtesy of the Institute for Transportation and Development Policy
Walkability Promotes Health, Economic Benefit and Greenhouse Gas Reductions

Infographic courtesy of the Institute for Transportation and Development Policy
Opportunities to Implement Transportation Actions

• 5.1. Implement Complete Streets
  • 5.1.2. Complete streets training
  • 5.1.6. Implementation, repair and maintenance projects
• 5.3. Encourage Smart Commuting
• 5.5. Promote Public Transit and Other Mobility Strategies
  • 5.5.1. Educate residents about alternative routes and transportation methods
  • 5.5.3. Conduct a bicycle and/or pedestrian audit
5.1. Implement Complete Streets

“Suburban and rural communities often want to preserve their small town character, and are apprehensive that the addition of sidewalks could diminish that appeal. At the same time, communities want to improve active transportation and safety for all users. Design compromises such as a pedestrian lane or advisory shoulder can serve as a visual separation for pedestrians and bicyclists without completely changing the street.”

-Smart Growth America
5.1.2. Complete Streets Training

- Have municipal elected officials and/or staff members and/or commissioners participate in a complete streets training
- Archived webinars are on option (e.g., Smart Growth America’s National Complete Streets Coalition, etc.)
5.1.6. Implementation, repair and maintenance projects

- Any project that expands safe, connected, active transportation networks across neighborhoods, considering all roadway users—e.g., motor vehicles, pedestrians, bicyclists, transit users

- Examples:
  - Sidewalk widening
  - Street furniture
  - Crosswalks
  - Treebelt enhancements
  - Speed bumps
  - Bike signage
  - Roundabouts
  - Transportation wayfinding
5.3. Encourage Smart Commuting

- Free Support and Technical Assistance from CTrides; contact Caitlin O'Donnell <caitlin.odonnell@ctrides.com>
- Recognition in new Transportation Leaders Program (formerly Partners Program)
- Complete items from checklist (to be revised in 2020 for total alignment with Transportation Leaders Program)
- Examples:
  - Make CTrides/alternative commuting information available
  - Offer preferential parking for car/vanpoolers
  - Offer secure bicycle parking and other bike-friendly amenities
  - Institute flexible hour work programs to reduce commuting trips
  - Implement a new or formalize and existing telework program
5.5.1. Educate residents re alternative transportation

• Educate residents via existing regional mobility managers, websites, and social media apps, about alternative routes and transportation methods.

• Other ideas
  • Guide of safe places in town to bicycle ride (parking lots not in use on the weekends, etc.)
  • Creating and promoting a volunteer driver network
  • Transportation network companies—promotion and education on using the technology
  • Connecting with CTrides to facilitate carpools
5.5.3. Conduct a Bicycle or Pedestrian Audit

• Assess the walkability of sidewalks and streets in your community
• Can include examining intersections, sidewalks, driver behavior and more
• Share results as basis for creating safe streets improvements, like signage, sidewalks, crosswalks, different light signalizations, etc.
• Scalable: One intersection to several neighborhood roadways