

BETHEL ~2024~

Taking Action
Making an Impact
Celebrating Success

Sustainable

CT

BRONZE
CERTIFIED

Local Actions.
Statewide Impact.®

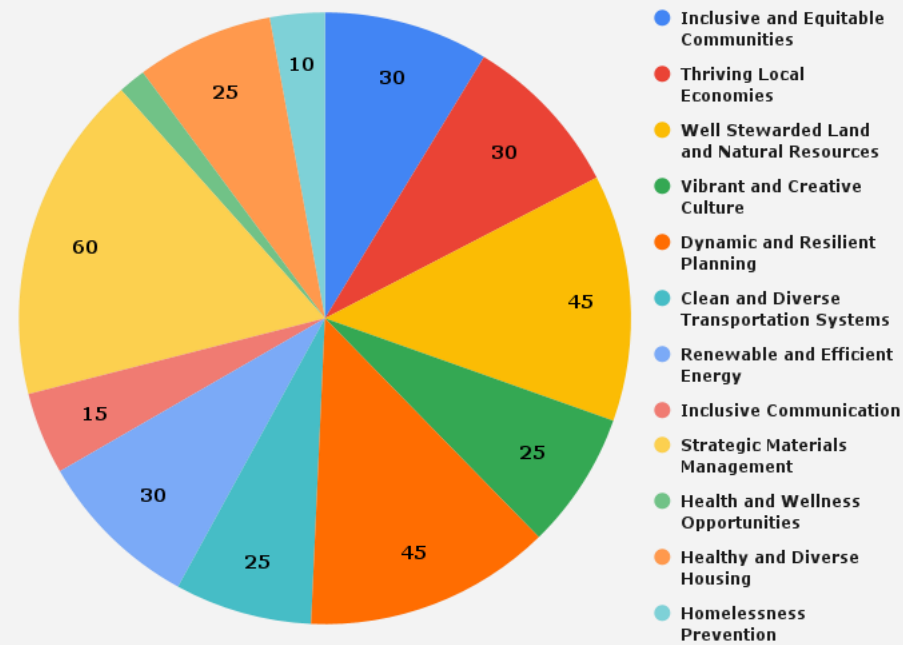




Bethel achieved Bronze certification in the fall of 2024 with 345 points.

Bethel, Connecticut, is a small town known for its charming, suburban atmosphere and rich history. With a population of around 20,000, it combines a close-knit community with easy access to nearby urban areas. Bethel's downtown area features a variety of local shops, restaurants, and historical sites, including the birthplace of P.T. Barnum. The town offers numerous parks and recreational areas, making it appealing for outdoor activities. Bethel is served by a well-regarded school system and has a commuter-friendly location, with proximity to major highways and the Metro-North train line into New York City.

BRONZE 2024: POINTS EARNED BY CATEGORY



The Bethel local energy campaign

The town of Bethel, in collaboration with their Sustainable Bethel commission, partnered with the PACE program to launch a local energy campaign aimed at encouraging homeowners to adopt heat pumps. Three events were held, highlighting the benefits of heat pump installations and the HeatSmart program. This campaign successfully boosted participation, with over 10% of local residents joining the HeatSmart program, promoting energy efficiency and supporting Bethel's sustainability goals through the increased adoption of heat pumps.



Recycling non-mandated materials: a Bethel success story

Bethel is dedicated to offering infrastructure that enables residents to recycle non-mandated materials. By accepting items like mattresses, electronic waste, paint, antifreeze, and textiles, Bethel actively supports the state's recycling goals. Their efforts contribute to reaching a 50% recycling rate for municipal solid waste and 60% for total solid waste by 2024, aligning with the statewide targets for sustainable waste management.



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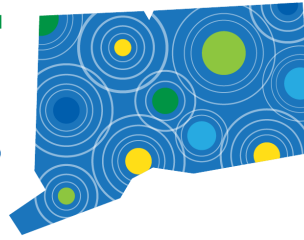
<p>3</p> <p>Total Action Success Stories</p>	<p>23</p> <p>Total Sustainability Actions Completed</p>	<p>345</p> <p>Total Certification Points Earned</p>
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[View Bethel's Sustainable CT Municipal Profile](#)

ABOUT Sustainable CT

Local Actions. Statewide Impact.®



Sustainable CT is a free, voluntary certification program that supports and recognizes thriving, resilient Connecticut municipalities. An independently funded, grassroots, municipal effort, Sustainable CT provides a wide-ranging menu of best practices. Municipalities choose Sustainable CT actions, implement them, and earn points toward certification.

Sustainable CT also provides opportunities for grant funding through its **Community Match Fund program** to help communities promote economic well-being and enhance equity, all while respecting the finite capacity of the natural environment. The program is designed to support all Connecticut municipalities, regardless of size, geography, or resources.



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Corporate sponsorship opportunities are available. Visit sustainablect.org/sponsorship or call (860) 259-4729 for information.

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