

# Actions & Impact The Sustainable CT Newsletter



## Every day is Earth Day.

## But there's only one April 22nd each year. Let's celebrate it.

Find Our Workshops & Coffee Hours on the Sustainable CT YouTube Channel

## **Sustainable CT Appoints New Certification Program** Manager

## Mary Dickerson Brings a Wealth of Town **Experience to the Certification Program**

Sustainable CT is pleased to welcome Mary Dickerson onto its team as Certification Program Manager.

Mary will manage and further develop Sustainable CT's certification program. The certification program provides a wide-ranging menu of



best practices which municipalities may choose to implement to earn points toward certification and recognition.

"I'm excited to become a member of the Sustainable CT staff!" said Mary. "Coming from municipal government, where I served as a Sustainable CT team member, I understand the rigorous work that goes into a successful



## This month: a farewell interview with Alyssa Norwood

Available April 15 at sustainablect.org and wherever you get your podcasts.

## Sustainable CT Is On The Air!



certification process, and the rewards that result from creating a more sustainable community."

"I'm particularly looking forward to developing the newest elements of Sustainable CT's certification program - the Climate Leadership Designation pilot this year, and our Gold level standards due for rollout in 2023," added Mary. "This is an exciting time to be a part of this highly-effective statewide organization."

[READ the FULL PRESS RELEASE]



#### **Goodbye Yellow Wood House**

Sustainable CT is all grown up and moving out of the house. After successfully launching through the Institute for Sustainable Energy at

Eastern Connecticut State University (ECSU), Sustainable CT has transitioned to a stand-alone nonprofit. We're deeply grateful for our strong partnership with Eastern and look forward to continued collaboration. Our new mailing address is:

#### Sustainable CT **PO Box 300** Storrs, CT 06268

Staff email addresses and phone numbers have changed, too. For updated contact information for everyone at Sustainable CT, visit our **Program Staff page**.



#### Sustainable CT Offers Three **Equity Workshops for 2022**

Our Equity Training Workshops provide a comprehensive framework for development of racial equity, diversity, and inclusion (REDI). Content will be geared to

help Sustainability Teams integrate equity considerations into their Sustainable CT initiatives.

- Spring 2022 dates: April 12, May 10, June 7
- Summer 2022 dates: August 4, August 25, September 14
- Fall 2022 dates: October 19, November 16, **December 7**

Attendance in any workshop series is eligible for points under Action 1.2 Participate in Equity Training.

[LEARN MORE and REGISTER]



#### **EV Webpage Template** Webinar

Having a dedicated spot for information about electric vehicles (EVs) on the city's webpage is a simple but effective way to educate your residents about EVs.

The Great Plains Institute has developed webpage templates with information about EVs that local governments can easily customize for their own use. During this webinar, they will introduce the various webpage templates, discuss how cities can make use of them, and answer any questions participants have.

Our very own Lynn Stoddard, Executive Director of Sustainable CT, sat down (virtually) with Nathan O'Leary on Comcast Newsmakers for a discussion of all things Sustainable CT. Check it out.

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Connecticut Green Bank confronts climate change by increasing and accelerating the flow of private capital into markets that energize the green economy.

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#### Community Match Fund Corner of



## **Announcing CMF Office Hours**

Joseph Dickerson, our Community Outreach Manager, will be holding monthly office hours beginning in April. We'll take the stress and mystery out of running a crowdfunding campaign; we'll feature successful campaign leaders; we'll talk through the process and strategies that it takes to be successful, and we'll share about the support you'll receive from Sustainable CT and our crowdfunding partner Patronicity. Have a question about how to get your project up and running? Join Joseph on Thursday, April 28th at noon.

Webinar: April 8, 2022, 2:00-3:00 p.m.

[REGISTER HERE]



## The Challenges and Benefits of **Developing a Brownfield**

This webinar will cover the challenges of developing a brownfield. What is the Brownfields Catch-22? What do

you need to consider that is different from developing a greenfield? The regulatory approval process, highest and best use, financing options and smart growth will be discussed. Examples of successful brownfields redevelopments will be highlighted. Webinar presented by UConn CLEAR in partnership with the UConn **Technical Assistance on Brownfields (TAB)** program.

#### [REGISTER TODAY!]

\* \* \*

Learn more about the Sustainable CT **Community Match** Fund.



#### [REGISTER TODAY]

The Next Sustainable CT Coffee Hour: April 22, 11 a.m. Earth Day with Dr. Jonathan Foley from Project Drawdown

We're planning an extra special Earth Day Coffee Hour this month. We'll be joined by Dr. Jonathan Foley, director of Project Drawdown. Jonathan is a world-renowned

environmental scientist, sustainability expert, author, and public speaker. His work is focused on understanding our changing planet, and finding new solutions to sustain the climate, ecosystems, and natural resources on which we all depend. Make your Earth Day extra special and join us!

[REGISTER for APRIL 22]

## For more fun and informative April events, check out the Sustainable CT Trainings & Events Calendar

## It's Spring Certification Time!



Many thanks to our Connecticut towns for all the work they've put into applications for municipal certification this spring. Remember, Spring applications are due by noon, April 5. Details on the submission process are **here**. And an extra BIG thank you to towns considering Climate Leadership Designation this year!



**CONNECT WITH US** 



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