

Sustainable CT

Local Actions. Statewide Impact.®

SPONSOR

2026 Annual Awards Celebration Sponsorship and Program Advertising

Sustainable **THE WADSWORTH**
CT 600 MAIN STREET
HARTFORD
NOVEMBER 10, 4-7PM

Local Actions.
Statewide Impact.®

About Sustainable CT



Sustainable CT is a free, voluntary certification program that supports and recognizes thriving and resilient Connecticut municipalities. A grassroots effort, Sustainable CT provides a wide-ranging menu of best practices. Municipalities choose Sustainable CT actions, implement them, and earn points toward certification.

Sustainable CT also provides opportunities for grant funding through its Community Match Fund program to help communities promote economic well-being and enhance equity, all while respecting the finite capacity of the natural environment. The program is designed to support all Connecticut municipalities, regardless of size, geography, or resources.

Sustainable CT is a 501(c)(3) nonprofit organization and a [1% for the Planet Environmental Partner](#).

Additional corporate sponsorship opportunities are available. Visit sustainablect.org/support-us for information.



About the Wadsworth



An iconic structure in the heart of downtown Hartford, [the Wadsworth](#) was founded in 1842 with a vision for infusing art into the American experience. The museum is home to a collection of nearly 50,000 works of art, spanning 5,000 years and encompassing European art from antiquity to contemporary as well as American art from the 1600s through today. It is the oldest continuously-operating public art museum in the United States, opening its doors to the public in 1844.

The Wadsworth Atheneum Museum of Art was founded by Daniel Wadsworth, one of the first major American art patrons. Daniel Wadsworth originally planned to establish a "Gallery of Fine Arts," but he was persuaded to create an *atheneum*, a term popular in the 19th century used to describe a cultural institution with a library, works of art and artifacts, devoted to learning history, literature, art, and science.



Join the growing list of companies and organizations that have aligned themselves with our reputation as a trusted and valuable support program for municipal leaders and an innovative thought-leader in building livable, resilient Connecticut communities.

A marquee event, our annual Fall awards celebration highlights the successes of Sustainable CT communities. This event is attended by elected officials, town staff, resident volunteers as well as our partner organizations. It's the perfect place to connect and network with the state's sustainability leaders.

And, of course, as a sponsor or a program advertiser, you are cordially [invited to join us](#) at the Wadsworth Atheneum on November 10!

Sustainable CT **Gold Level**
Exclusive Title Sponsor
\$10,000

GOLD SPONSOR
 Local Actions. Statewide Impact.®



Diana McCarthy-Bercury of [Earth Forward Group](#), Gold Sponsor of our 2026 Spring into Summer Celebration.

Benefits include:

Exclusive Title

Acknowledgement

The event will be promoted exclusively as “The Sustainable CT 2026 Awards Celebration, Sponsored by [Your Company or Organization].”

Premium Logo Placement

Priority logo placement on the event web page, registration portal, and event correspondence, above all other sponsors.

Premium Brand Visibility

Prominently featured in our event press releases, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Priority recognition at the start and close of the event.

Speaking Opportunity

Address event attendees to share your mission and motivation to support Sustainable CT.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—GOLD SPONSOR” logo.

Event Program Advertising

A centerfold full-spread ad in our print and PDF programs.



Silver Level Sponsor \$5,000



Benefits include:

Large Logo Placement

Large logo placement on the event web page and registration forms.

Enhanced Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Dedicated posts highlighting your commitment to sustainability.

Event Recognition

Special recognition at the start and close of the event.

Interactive Booth

Host a table during the event to connect with guests and showcase your product, service or message.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—SILVER SPONSOR” logo.

Event Program Advertising

A full page ad in our print and PDF programs.



Bronze Level Sponsor \$2,500



Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

Sanctioned use of the “Sustainable CT—BRONZE SPONSOR” logo.

Event Program

Advertising

A half-page ad in our print and PDF programs.



**Supporting
Level
Sponsor
\$1,000+**

Benefits include:

Logo Placement

Standard logo placement on the event web page and registration forms.

Brand Visibility

Featured in our event press release, newsletters, and promotional materials.

Social Media Spotlight

Community post highlighting your commitment to sustainability.

Sustainable CT Logo Use

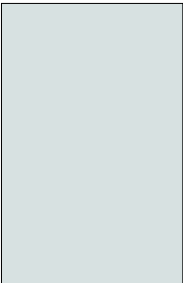
Sanctioned use of the “Sustainable CT—SPONSOR” logo.

Event Program Advertising

A quarter-page ad in our print and PDF programs.

Advertise in Our Event Program— Print & Digital Formats*

Sponsors are provided advertising space as part of their sponsorship packages. But if you don't wish to become a sponsor, you can still promote your business or organization in our event program produced in both print and digital formats.



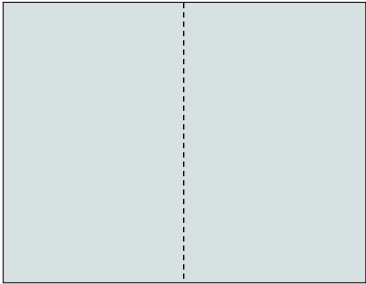
Full page
(5.25" wide x 8.25" tall)
\$1,250



Half page
(5.25" wide x 4.25" tall)
\$600



Quarter page
(5.25" wide x 2" tall
or 2.625" wide x 4.25" tall)
\$350



Centerfold full spread
(10.75" wide x 8.25" tall)
Reserved for Gold Level
Title Sponsor



* Subject to space availability

We are actively promoting
our 2026 Annual Awards Celebration
right now, so don't delay—
become a sponsor TODAY.



Join us in working for a better Connecticut.
Contact [Jessica LeClair](#), 860-259-4767,
to discuss options and details.